



MOTOR YACHT · TECNOMAR

THIS IS IT

LOA	BUILT	GUESTS	CABINS	ASKING PRICE
43.5 m	2024	12	6	€46,000,000

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43.5 m	2024	12	6	12

YOUR BROKER



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ASKING PRICE

€46,000,000

VAT status on application

ABOUT THIS IS IT

THIS IS IT represents a revolutionary approach to modern yacht design, delivered in 2024 by Tecnomar, part of The Italian Sea Group. This 43.5-metre motor catamaran has already earned recognition as the winner of Robb Report's Best of the Best 2024 and graced the cover of BOAT INTERNATIONAL, establishing herself as a transformative presence in the luxury charter market.

What truly distinguishes THIS IS IT is her radical architectural vision—design elements inspired more by contemporary land-based architecture than traditional yacht conventions. Her most striking feature is the unprecedented expanse of over 600 square metres of glass windows throughout the vessel, a design choice that presented significant engineering challenges when managing weight across her aluminium hull and superstructure. The result is a floating villa with a 14.5-metre beam, soft and smooth exterior lines that blend innovation with refined aesthetics, all delivered within a 750GT volume.

The interior, styled by The Italian Sea Group's Centro Stile, creates an environment of seamless indoor-outdoor living that accommodates 12 guests across six staterooms. The layout includes a generously proportioned owner's suite complemented by five additional double cabins, each offering sophisticated comfort. Beyond sleeping arrangements, THIS IS IT features an impressive wellness centre that encompasses a dedicated spa with treatment area, sauna, and sensorial shower—amenities rarely found in yachts of this size. An onboard swimming pool adds to the resort-like atmosphere, while the exceptional volume and thoughtful layout ensure that guest experience never feels constrained.

Powered to a maximum speed of 17 knots with a cruise speed of 15 knots, THIS IS IT boasts an impressive 3,600-nautical-mile range, enabling extended cruising throughout the Mediterranean and beyond. A professional crew of 12 ensures seamless service and expert navigation across diverse waters, from the French Riviera and Italian coast to the Greek islands and Turkish shores.

THIS IS IT charter availability encompasses the Western Mediterranean, East Mediterranean, and Middle East regions, with weekly rates from €350,000 to €390,000 depending on season and destination. This is an exceptional opportunity to experience a concept that has fundamentally redefined modern superyacht design and lifestyle.

TECHNICAL SPECIFICATIONS

Builder	Tecnomar	Crew	12
Type	power	Cruising speed	15 kn
LOA	43.5 m	Fuel consumption	650
GRT	750	Hull material	Aluminium
Year built / refit	2024	Hull config	Multi hull
Guests sleeping	12	Deck jacuzzi	Yes
Guests cruising	12	Stabilisers at anchor	Yes
Cabins	6	Stabilisers underway	Yes
Cabin config	5 Double Cabins, 1 Convertible Cabins		

AMENITIES

- Deck jacuzzi
- Stabilisers underway
- Stabilisers at anchor

| GALLERY



| GALLERY (CONTINUED)



| GALLERY (CONTINUED)



| GALLERY (CONTINUED)



| GALLERY (CONTINUED)

